

MEDIA *kit*
MARKETING

Sabrina Desjardins

Fashion Stylist

Where Fashion meets vision

@sabinastyliste





ABOUT *Sabrina*

I'm a versatile fashion stylist with a background in fashion marketing and design. My experience spans from haute couture to ready-to-wear, working on editorial shoots, fashion shows, music videos, and personal styling. I've collaborated with luxury brands, emerging designers, and private clients, combining creativity and precision to create impactful looks. With a strong eye for detail and deep understanding of silhouettes, color, and trends, I bring each client's vision to life while enhancing their unique style.



My Specialities



01. Rebranding

Rebranding as a stylist means redefining a client's style to reflect their career evolution or personality by curating fresh looks, introducing new aesthetics, and ensuring a consistent image across all platforms. It also includes partnering with creatives and connecting the client with fashion brands that align with their new direction.

02. Campaign

Campaign styling shapes a unified visual identity for brands or companies during product launches or promotional campaigns. The stylist curates the aesthetic, selects outfits, manages fittings, and works with the creative team to maintain consistency.

03. Artist/influencer

Artists and influencers rely on a stylist to capture their unique identity, whether edgy, elegant, or chic, ensuring their look aligns with their brand. This includes selecting outfits for content creation, public appearances, curating a personalized wardrobe, and styling for brand collaborations or product launches.

My styling process



Conceptualization

The first step is understanding the client's goals, including the occasion, style preferences, and specific requests, while also discussing the budget and timeline for sourcing outfits and completing the project.



Fitting

I select clothing and accessories that suit the client's body and aesthetic, then conduct fittings and adjustments to perfect the final look.



Execution

I style the client for the event or photoshoot, carefully selecting each element to ensure the look is refined, cohesive, and ready for the final presentation.



Case Studies

Me, Myself and I, June6xteen

Styling Process

- Consultation
- Moodboard
- Research
- Shopping
- Stylist advice
- Rebranding
- Styling
- Preparation
- Shopping
- Creating
- Execution

For this pop music video shot in Montreal, the styling showcases three striking looks that highlight the young artist's identity. The first look is playful with a touch of edge, mixing different textures with bold accessories for a fresh, confident vibe. The second look features a custom pair of pants with her name on it, bringing boldness and energy while making a strong visual statement. The final look is a standout two-piece red leather outfit, exuding power, attitude, and star presence—perfect for the climax of the video.



Case Studies

Campaign for Akanoma

Styling Process

- Consultation
- Research
- Creating outfits
- Meeting
- Shopping
- Styling/ preparation
- Photoshoot
- Returning the clothes

As the stylist for the boots campaign, I was in charge of researching trends, sourcing clothing, and creating outfits that suited different lifestyles and occasions. I styled each look to highlight the versatility of the boots — from casual and urban to outdoor or more dressed-up settings. My focus was on selecting pieces that complemented each boot style while reflecting current fashion trends and the brand's identity.

Case Studies

Kena, influencer for F1

I styled my client for a Formula 1 event in Montreal, where her vision was to embody boldness, fearlessness, and an all-red statement look. We fully embraced the concept by pushing the red theme to its maximum impact—playing with rich textures and striking silhouettes.

Styling Process

- Consultation
- Moodboard
- Research
- Meeting
- Alteration
- Shopping
- Styling / Preparation
- Event

To balance the powerful energy, I added touches of femininity and softness through delicate fabrics, refined accessories, and elegant details. The final look was eye-catching, confident, and perfectly aligned with the high-energy, fashion-forward vibe of the F1 weekend.



Client TESTIMONIAL



Jeffrey Barret

CEO RISING STAR/RTOPIA

“Working with Sabrina has always been a great experience. She’s styled several of our artists and each time she brings creativity, professionalism and such a positive energy to the set. She really understands how to make artists feel comfortable while bringing out their best look. We truly enjoy collaborating with her.” – Rising Star World

Client TESTIMONIAL



Gabrielle Jouanno

JUNE6XTEEN, SINGER/POPSTAR

“Sabrina is simply the best to figure what you have in your head and create your dream outfit! She’s talented and passionate about every project and that’s why I love working with her. I would recommend 100% eyes closed. ” – June6xteen

Client TESTIMONIAL



Kevin Catín

LES PATRONS, CLOTHING BRAND

“Since meeting Sabrina in the summer of 2023, we’ve collaborated on numerous projects and sets. She’s consistently efficient, reliable, and incredibly versatile whether it’s personal shopping or coordinating looks with models, she always delivers with precision and style. Sabrina is also highly punctual and detail-oriented, with an impressive eye for fashion that elevates every project we work on together” – Kevin Catín



Get IN TOUCH

For Project and Collaboration

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